CONECT

CONNECTING WITH TFCU BUSINESS PARTNERS / Q1 / 2023

Increase productivity

Time & talent

Commonsense tactics for maximizing productivity

As a business owner, figuring out how and where to put the resources you have to good use is an everyday challenge, and it's easy to get lost in the day to day. Managing your team's time with a few commonsense tactics can not only help you increase your productivity but also allow the talent you have to really shine at what they do best.

First, it's important to understand your employees' hourly rates. Knowing this simple internal metric is as essential as bringing in new business. Why? Because knowing the internal cost of any initiative will quickly allow you to align the right talent to the opportunity available.

Sometimes you'll choose yourmemberstop talent, but when appropriate,
consider opportunities toaffinity for
put themencourage growth within yourmore con
more conorganization by involving junior- or
mid-level talent in projects thatFinally,
focus onallow collaboration with top talent.focus on
instead or

the bottom to the top of your business and can be a strategic investment in and of itself.

Second, nurture talent and allow people to shine at what they do best. Find those team members who have a special affinity for certain projects and put them on point for starting a more consistent process for your practice.

Finally, encourage employees to focus on attention management instead of managing their time.

Commonsense tactics for maximizing productivity [continued]

Attention management includes focusing on the big fish first, assigning value to your time and removing constant distractions. Identifying only one thing that is most important to moving your company forward and making that your focus for the day can also be an effective way to deploy attention management.

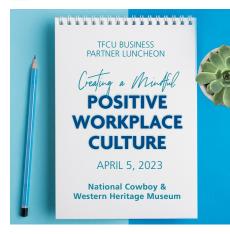
simple tactics to maximize your team's talents and time can lead to a more productive, profitable and even happier workplace. **N**

6501 Tinker Diagonal Midwest City, OK 73110 (405) 737-0006 TFCUFinancialAdvisors.org



Taking time out to deploy a few

*Securities are offered through **RAYMOND JAMES FINANCIAL SERVICES, INC.**, Member FINRA/ SIPC, and are not insured by NCUA or insured by any other government agency. Funds are NOT GUARANTEED nor are they deposits or obligations of the credit union or any affiliated entity of the credit union, and are subject to risk, including the possible loss of principal. Tinker Federal Credit Union, Tinker Financial Services, LLC and TFCU Financial Advisors* are not registered broker/ dealers and are independent of Raymond James Financial Services, Inc. Investment advisory services are offered through Raymond James Financial Services Advisors, Inc., a non-affiliated third party provider to Tinker Financial Services, LLC and Tinker Federal Credit Union. All investments and information are intended for U.S. residents only. *TFCU Financial Advisors is a registered trademark and 'dba' of Tinker Financial Services, LLC. Sources: americanexpress.com; forbes.com; entrepreneur.com; linkedin.com; nytimes.com; hbr.org; the1thing.com



You're invited to attend the 2023 Business Partner Luncheon on April 5, 2023.

The featured speaker will be Pandit Dasa. He inspires organizations by encouraging professionals to communicate mindfully and manage emotions. **Questions?** Please reach out to Grace Silvers at (405) 319-2174 or silversg@tinkerfcu.org. **N**



transfer & save

move your high-rate credit cards to the TFCU Visa® Platinum



Connect with us

Walton Chan

Business Development Officer (405) 319-2183 1-800-456-4828, ext. 2183 chanw@tinkerfcu.org

SayVon Milton

Community Engagement Representative (405) 319-2182 1-800-456-4828, ext. 2182 miltons@tinkerfcu.org

Thurman Relerford

Business Development Officer (405) 319-2181 1-800-456-4828, ext. 2181 relerfordt@tinkerfcu.org

Blake Roberts

Community Engagement Representative (405) 319-2077 1-800-456-4828, ext. 2077 robertsm@tinkerfcu.org

Sarah Roberts

Business Development Officer (405) 319-2179 1-800-456-4828, ext. 2179 robertss@tinkerfcu.org

Grace Silvers

Community Engagement Representative (405) 319-2174 1-800-456-4828, ext. 2174 silversg@tinkerfcu.org

Samantha Strealy

Business Development Officer (405) 319-2184 1-800-456-4828, ext. 2184 strealys@tinkerfcu.org

Kristy Viravong Portis

AVP/Manager, Business & Community Engagement (405) 319-2187 1-800-456-4828, ext. 2187 viravongk@tinkerfcu.org





TinkerFCU.org/Partners