

CONNECT

CONNECTING WITH TFCU BUSINESS PARTNERS / Q1 / 2023



Increase productivity

Time & talent

Commonsense tactics for maximizing productivity

As a business owner, figuring out how and where to put the resources you have to good use is an everyday challenge, and it's easy to get lost in the day to day. Managing your team's time with a few commonsense tactics can not only help you increase your productivity but also allow the talent you have to really shine at what they do best.

First, it's important to understand your employees' hourly rates. Knowing this simple internal

metric is as essential as bringing in new business. Why? Because knowing the internal cost of any initiative will quickly allow you to align the right talent to the opportunity available.

Sometimes you'll choose your top talent, but when appropriate, consider opportunities to encourage growth within your organization by involving junior- or mid-level talent in projects that allow collaboration with top talent. This helps empower growth from

the bottom to the top of your business and can be a strategic investment in and of itself.

Second, nurture talent and allow people to shine at what they do best. Find those team members who have a special affinity for certain projects and put them on point for starting a more consistent process for your practice.

Finally, encourage employees to focus on attention management instead of managing their time.

[continued on page 2]

Commonsense tactics for maximizing productivity [continued]

Attention management includes focusing on the big fish first, assigning value to your time and removing constant distractions. Identifying only one thing that is most important to moving your company forward and making that your focus for the day can also be an effective way to deploy attention management.

Taking time out to deploy a few

simple tactics to maximize your team's talents and time can lead to a more productive, profitable and even happier workplace. **NN**

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You're invited to attend the 2023 Business Partner Luncheon on April 5, 2023.

The featured speaker will be Pandit Dasa. He inspires organizations by encouraging professionals to communicate mindfully and manage emotions.

Questions? Please reach out to Grace Silvers at (405) 319-2174 or silversg@tinkerfcu.org. **NN**



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